



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA INVITE

TOURISM SET TO HOST THE 2025 BEST PRACTICE WORKSHOP IN GQEBERHA – EASTERN CAPE PROVINCE

10 MARCH 2025

GQEBERHA – The Department of Tourism, in collaboration with the Eastern Cape Department of Economic Development, Environmental Affairs and Tourism (DEDEAT), the Nelson Mandela Bay Municipality (NMB), and the Eastern Cape Parks and Tourism Agency (ECPTA) will host the Tourism Best Practice Workshop to facilitate engagement and information sharing on matters pertaining to tourism growth and development.

The Tourism Best Practice Workshop is an initiative by South Africa to facilitate the implementation of existing bilateral agreements between the Department of Tourism and its counterparts from Africa, Asia, Americas and Europe. The three-day workshop brings together policy influencers and implementers from the four continents to engage on the advancement of tourism globally.

The 2025 Tourism Best practice workshop takes place as South Africa presides over the G20 presidency under the theme *Solidarity, Equality, Sustainability*. This year's Tourism Best Practice Workshop takes inspiration from the G20 theme to explore ways to mitigate the socio-economic challenges that impede the *Sustainable Tourism Development* in the region.

MEMBERS OF THE MEDIA ARE INVITED TO DAY 1 OF THE WORKSHOP:

DATE: Wednesday, 12 March 2025
Venue: Southern Sun The Marine - Gqeberha [Eastern Cape Province]
Time: 09h00

RSVP: Members of the media can confirm their attendance to Mr. Tshifhiwa Dzhivhuho – Communications (DT) via Cell/ WhatsApp: 076 2843 287 or e-mail: tdzhivhuho@tourism.gov.za

For further info visit: www.tourism.gov.za  @Tourism_gov_za  DepartmentofTourism